

THE POWER
OF GIVING
TOGETHER

2007 COMMUNITY REPORT

PHILIP MORRIS EMPLOYEE COMMUNITY FUND

SHARING WITH OTHERS

has long been one of Philip Morris USA's core values. This value is shared by our 5,800 Central Virginia-area employees who have an opportunity to support the Philip Morris Employee Community Fund (PMECF).

A non-profit organization, the PMECF was established in response to our employees' desire to be more actively involved in helping their communities. It is managed and directed by employees from all levels of the company. To support our employees' tradition of giving back, our company makes an annual contribution to the PMECF and also pays for the Fund's administrative costs. As a result, every employee dollar raised goes directly to support non-profit organizations in our areas.

In 2007, through the PMECF, our employee giving in Central Virginia totals more than \$2.8 million to 77 non-profit organizations. The grants were awarded in six focus areas selected by employees in an annual survey: domestic violence, emergency services, homelessness, hunger relief, senior services and youth services.

By supporting the PMECF, our employees combine their gifts with those from fellow employees to provide substantial, capacity-building support to local non-profit organizations. In fact, since its inception in 2000, the PMECF has distributed 631 grants totaling more than \$18 million to organizations in Central Virginia. It is proof that "the power of giving together" works.

Sincerely,

A handwritten signature in blue ink that reads "Tina A. Walls". The signature is fluid and cursive, with a long horizontal stroke at the end.

Tina A. Walls

Chairman, PMECF Board of Directors
Senior Vice President, External Affairs, Philip Morris USA

DOMESTIC VIOLENCE

Chesterfield Court Appointed Special Advocates, Inc. (CASA)

\$25,000

This grant funds a program director staff position to oversee training and supervision of community volunteers who advocate for abused and neglected children.

Children's Health Involving Parents, Inc. (CHIP)

\$47,610

This grant is for the Safe Steps project, a follow-up, after-shelter care program for families of domestic violence.

Family Advocacy Clinics, Inc.

\$37,500

This grant funds therapy services for families dealing with domestic violence issues.

Hanover Safe Place

\$6,639

This grant is for the Outreach Program to reduce the impact and occurrence of domestic violence and sexual assaults.

Henrico County Community Partners, Inc.

\$15,625

This grant assists domestic violence victims in Henrico County in collecting evidence and provides short-term emergency services.

Henrico County Court Appointed Special Advocates, Inc. (CASA)

\$14,258

This grant is for recruiting, screening, training and supervising 25 additional case volunteers, who advocate for abused and neglected children.

Irvin Gammon Craig Health Center, Inc.

\$36,460

This grant is for identifying, assessing and treating low-income patients living with or who are at high risk of domestic violence.

Richmond Court Appointed Special Advocates (CASA)

\$46,274

This grant is for recruiting, training, recognizing, supervising and retaining community volunteers who serve as advocates for abused and neglected children in Richmond Juvenile and Domestic Relations Court.

Safe Harbor

\$40,000

This grant funds a 24-hour crisis hot line and emergency shelter for individuals seeking domestic violence services.

YWCA of Richmond

\$70,000

This grant is for the YWCA domestic violence program.

EMERGENCY SERVICES**American Red Cross, Greater Richmond Chapter**

\$70,000

This grant is to partially fund the disaster relief emergency financial assistance program.

American Red Cross, Southside Area Chapter

\$50,000

This grant is for emergency disaster services in the Southside community.

Bensley-Bermuda Volunteer Rescue Squad, Inc.

\$34,000

This grant is for two Zoll E Series 12-lead advanced life support monitors.

Enon Volunteer Fire Department, Inc.

\$70,000

This grant is for a brush truck to fight brush fires, fires in wooded areas and/or off paved roads in neighborhoods.

Hopewell-Prince George American Red Cross

\$17,000

This grant funds responses to local disasters as well as instructional materials for training local volunteers about disaster response.

Midlothian Volunteer Fire Department, Inc.

\$10,323

This grant funds public education programs on the use of life-saving automated external defibrillator (AED) and cardiopulmonary resuscitation (CPR) equipment.

Orange County Rescue Squad, Inc.

\$18,236

This grant is for one cardiac monitor/defibrillator.

Phillips Volunteer Fire Department, Inc.

\$17,790

This grant is for a variety of fire-fighting equipment, including pagers, boots, hand protection, rescue/escape devices, flashlights and helmets.

Piedmont Search and Rescue

\$6,900

This grant is for costs associated with search-and-rescue missions in the Virginia wilderness and also provides for the purchase of a trailer to transport equipment.

HOMELESSNESS

Boaz and Ruth, Inc.

\$50,000

This grant is for a re-entry training program that addresses homelessness through a unique approach involving classroom instruction, work experience, mentoring relationships, community involvement and leadership development.

Commonwealth Catholic Charities

\$45,175

This grant supports the regional homeless central intake program.

Cross-Over Ministry, Inc.

\$70,000

This grant is for the Homelessness Prevention program, an initiative which identifies people at the highest risk of becoming homeless and addresses the risk factors of poverty.

Daughters of Zelophehad

\$25,000

This grant provides housing and support services to homeless mothers and their children and helps them move into their own homes.

Eastern Henrico FISH, Inc.

\$15,000

This grant funds short-term rental and mortgage assistance to 20 households in imminent risk of homelessness.

Gateway Homes, Inc.

\$15,000

This grant funds staff salaries in the Life Skills Training and Education program.

HomeAgain

\$61,200

This grant is for ongoing operational support and for the Rebuilding Lives program at the the Espigh Family Shelter.

Richmond Metropolitan Habitat for Humanity

\$65,000

This grant is for construction of one Habitat for Humanity home in the Richmond area for a deserving family presently living in substandard housing.

St. Joseph's Villa

\$55,000

This grant is for the Stepping Up program, a mentoring program aimed at promoting self-sufficiency within the homeless population.

The Healing Place

\$50,000

This grant funds a licensed, 18-bed social detoxification center for men seeking to eliminate alcohol or drugs from their bodies.

HUNGER RELIEF

A Grace Place

\$69,248

This grant funds the Nutrition and Wellness program which provides nutritious and balanced meals and healthy snacks that meet dietary needs of clients with disabilities and age-related conditions.

Central Virginia Foodbank, Inc.

\$70,000

This grant is for procuring and distributing healthy, nutritious foods, as part of the Healthy Food Initiative.

Freedom House

\$31,300

This grant funds The Conrad Center feeding program.

Meals on Wheels Serving Central Virginia

\$70,000

This grant is for direct food costs of meals for homebound elderly and disabled neighbors throughout Greater Richmond and Central Virginia.

Richmond Community Action Program, Inc.

\$20,000

This grant is for distributing emergency food to needy families and individuals in partnership with the Central Virginia Foodbank.

Richmond Friends of the Homeless

\$35,000

This grant provides nutritious, hot lunches to people in the Bainbridge/Blackwell and Jackson Ward/Gilpin Court areas.

Virginia Hunters Who Care, Inc.

\$50,000

This grant is for costs associated with processing and distributing venison for the hungry throughout Virginia.

SENIOR SERVICES

Alzheimer's Association, Greater Richmond Chapter

\$60,000

This grant is for the Respite Care Scholarship program that gives primary caregivers time away from caregiving.

Better Housing Coalition

\$20,000

This grant funds the Total Wellness project, enabling low-income seniors to age in place independently.

Circle Center Adult Day Services

\$35,000

This grant funds scholarships for low- and moderate-income senior citizens to participate in the adult day care program.

ElderHomes Corporation

\$70,000

This grant is for emergency and minor home repairs as well as handicapped-accessibility improvements for at least 46 low-income, elderly and/or disabled homeowners in Greater Richmond.

Family Lifeline

\$55,000

This grant funds programs to meet the self-care, emotional and safety needs of seniors to help them remain in their home environment while maximizing their independence.

Hanover Adult Center, Inc.

\$13,000

This grant provides adult day services to underserved low-income older adults.

IVNA Health Services

\$58,239

This grant funds Vital Link, a tele-health monitoring program in seven low-income housing buildings throughout the community.

Lucy Corr Foundation, Inc.

\$34,917

This grant is for a passenger sedan to transport residents and adult day care participants.

Senior Connections, The Capital Area Agency on Aging

\$45,000

This grant provides transportation and short-term home care services for seniors with chronic illness.

SeniorNavigator

\$10,950

This grant improves access to services for seniors in the Richmond/Petersburg metro area.

Shepherd's Center of Chesterfield

\$30,000

This grant expands a volunteer program which matches senior citizens who are living independently with other seniors who are having trouble living alone.

Virginia Voice for the Print Handicapped, Inc.

\$30,000

This grant is for audio-reading services to individuals over 65 whose disabilities prevent them from accessing daily news and information on their own.

YOUTH SERVICES

Assisting Families of Inmates, Inc.

\$25,000

This grant funds the expansion of the Milk and Cookies program, which helps ensure that the physical, emotional and social needs of children with incarcerated parents are met by providing a comprehensive network of services.

Big Brothers Big Sisters Services, Inc.

\$50,000

This grant creates and sustains 40 mentoring relationships in Greater Richmond.

Camp Virginia Jaycee, Inc.

\$38,650

This grant sponsors a Healthy Lifestyle Week for 50 at-risk, special needs children from the Richmond area.

Children's Museum of Richmond

\$15,000

This grant is for the Adapt in the Habitat field trip program and Nature Kids Camp program which focus on plants and animals in the James River watershed.

Communities In Schools of Chesterfield

\$11,000

This grant increases the quality and accessibility of structured activities and programs that provide positive alternatives to risky behaviors while also targeting youth obesity.

Communities In Schools of Virginia

\$25,000

This grant is for salary support for a statewide Performance Learning Center director.

Easter Seals Virginia

\$23,250

This grant is for Project SUCCESS, a service learning program which creates life-changing solutions that allow people with disabilities to live, learn, work and play in their communities.

F.I.R.S.T. Contractors, Inc.

\$17,280

This grant funds the Job Readiness and Life Skills Management Training program which offers part-time employment to young adults exiting from foster care or the court system.

Friends Association for Children

\$50,000

This grant funds the Youth Readiness program, a year-round program to help children improve in school.

Greater Richmond SCAN (Stop Child Abuse Now)

\$50,000

This grant funds the Family Support program, which serves young people who have experienced or who are at high risk of experiencing abuse and neglect.

HARPS Foundation

\$20,595

This grant funds a mentorship program, including scholarship support, and funds to purchase new harps for at-risk youth and students with physical and mental disabilities.

Jobs for Virginia Graduates, Inc.

\$10,500

This grant is for training and support of career specialists who work with the Jobs for Virginia Graduates youth.

Latin Ballet of Virginia, Inc.

\$30,000

This grant funds "Amor Para Mi" (Love for Me), a scholarship program for students and their families with special and financial needs.

Lewis Ginter Botanical Garden, Inc.

\$19,000

This grant funds discovery programs, which allow access to environmental education programs for 3,000 at-risk youth from the Richmond Public School System.

Northstar Academy, Inc.

\$16,013

This grant is for replacing 13 computer workstations to allow consistent technology for the staff and students with learning disabilities.

Partnership for the Future, Inc.

\$13,568

This grant is to fund SAT preparation and study skills classes for at-risk students in the City of Richmond and Henrico County.

Petersburg Urban Ministries, Inc.

\$43,000

This grant funds the Youth Build program, a youth and community development initiative that offers opportunities for low-income, unemployed youth to obtain a GED, acquire job skills and complete leadership training while constructing affordable housing.

Read Aloud Virginia, Inc.

\$25,000

This grant funds the expansion of the Read Aloud literacy program to 2,000 more at-risk youth in Richmond.

Richmond Ballet

\$25,000

This grant supports the Minds in Motion arts education program.

Sacred Heart Center, Inc.

\$15,000

This grant is for the school age program, which provides positive youth development, education and cultural enrichment for at-risk youth.

Salvation Army of Richmond

\$70,000

This grant is for the teen program at the Boys and Girls Club.

School of the Performing Arts in the Richmond Community (SPARC)

\$25,000

This grant is for in-school and after-school theater arts training to students in low- and moderate-income neighborhoods.

Science Museum of Virginia Foundation, Inc.

\$30,000

This grant is for the Science Connections program, which provides intensive hands-on science instruction to select fifth grade Richmond Public School students.

Special Olympics Virginia

\$25,000

This grant is for training and encouraging at-risk youth to participate in local, regional and state level competitions.

St. James's Children's Center

\$40,000

This grant is for the Summer Intervention program for youth.

The Miracle League Of Richmond, Virginia

\$44,500

This grant funds a Miracle League field, a custom-designed baseball field, that allows children with wheelchairs and walkers to play baseball at the L. C. Bird Complex in Chesterfield County.

The Visual Arts Center of Richmond

\$55,000

This grant funds the Art After School program, which provides a safe and creative environment during after-school hours for at-risk youth.

William Byrd Community House

\$50,000

This grant funds the after-school program for at-risk youth.

YMCA of Greater Richmond

\$70,000

This grant funds before- and after-school care in the Petersburg Elementary School system.

2007PMECF

Grant Recipients



Domestic Violence
\$ 339,366



Emergency Services
\$ 294,249



Homelessness
\$ 451,375



Hunger Relief
\$ 345,548



Senior Services
\$ 462,106



Youth Services
\$ 932,356

TOTAL AMOUNT AWARDED

\$ 2,825,000

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