

THE POWER
OF GIVING
TOGETHER

2007 COMMUNITY REPORT

PHILIP MORRIS EMPLOYEE COMMUNITY FUND

SHARING WITH OTHERS

has long been one of Philip Morris USA's core values. This value is shared by our nearly 2,500 Cabarrus County area employees who have an opportunity to support the Philip Morris Employee Community Fund (PMECF).

A non-profit organization, the PMECF was established in response to our employees' desire to be more actively involved in helping their communities. It is administered and managed directly by employees from all levels of the company. To support our employees' tradition of giving back, our company makes an annual contribution to the PMECF and also pays for the Fund's administrative costs. As a result, every employee dollar raised goes directly to support non-profit organizations in our areas.

In 2007, through the PMECF, our employee giving in the Cabarrus County area totals more than \$940,000 to 30 non-profit organizations. The grants were awarded in five focus areas selected by employees in an annual survey: domestic violence, emergency services, hunger relief, senior services, and youth and adults with physical or learning disabilities.

By supporting the PMECF, our employees combine their gifts with those from fellow employees to provide substantial, capacity-building support to local non-profit organizations. In fact, since its inception in 2000, the PMECF has distributed 273 grants totaling more than \$5.9 million to organizations in the Cabarrus County area.

Sincerely,

A handwritten signature in blue ink that reads "Gary R. Ruth". The signature is fluid and cursive, with the first name "Gary" being the most prominent.

Gary R. Ruth

PMECF Board of Directors

Vice President/General Manager, Philip Morris USA, Cabarrus Operations

DOMESTIC VIOLENCE

CVAN Womens' Program

\$40,000

This grant provides funds to renovate two shelter homes and three transitional houses – from a new playground to a new kitchen.

Diakonos, Inc.

\$40,000

This grant provides 24-hour staff coverage at My Sister's House, a program for victims of domestic violence or sexual assault.

EMERGENCY SERVICES

American Red Cross, Cabarrus County

\$37,265

This grant provides emergency housing, food, clothing, and essential personal and health needs to families during local disaster events as well as funds for volunteer recruitment, training and community preparedness activities to improve the response during community-wide events.

American Red Cross, Greater Carolinas Chapter

\$40,000

This grant funds the immediate aid and financial support to victims of local disasters.

American Red Cross, Gastonia

\$10,000

This grant provides assistance for local disaster victims – including temporary shelter, food, clothing, prescriptions, eye glasses, rent assistance, and basic housekeeping items.

American Red Cross, Stanly County Chapter

\$7,500

This grant supports the Single Family Fire Program, which provides emergency assistance at no charge for Stanly County fire victims.

Cabarrus Rescue Squad

\$21,000

This grant expands the capabilities of the Land/Wilderness Search and Rescue program by purchasing an off-road vehicle to transport the injured.

HUNGER RELIEF

Cabarrus Meals on Wheels, Inc.

\$40,000

This grant provides meals for one year to 42 clients, who are unable to pay due to financial hardship.

Cooperative Christian Ministry

\$40,000

This grant will provide hunger relief to families in crisis in Cabarrus and Rowan Counties through the use of mobile food pantries and satellite pantries in remote areas.

Hope Haven, Inc.

\$40,000

This grant funds the Food Service program, which trains residents in the food service and catering industries.

Loaves and Fishes, Inc.

\$15,000

This grant will implement a program to allow children and adults access to fresh dairy products for a healthier diet.

Meals on Wheels of Rowan, Inc.

\$40,000

This grant will provide meals to homebound clients in Rowan County by subsidizing the deficit between the cost of the meals and their ability to pay.

Rowan Helping Ministries

\$9,000

This grant will purchase new tables, chairs and food preparation supplies and will fund the cleaning and painting of the Soup Kitchen.

Second Harvest Food Bank of Metrolina

\$40,000

This grant provides food for 30 mobile pantries to distribute more than 330,000 pounds of food throughout six counties.

Stanly Community Christian Ministry, Inc.

\$35,049

This grant funds the food coordinator's salary, benefits, taxes, and travel expenses for the It Takes More Than Food Project.

Thompson Child & Family Focus

\$40,000

This grant purchases nutritious meals for up to 150 children – ages six months to 14 years – who are enrolled in the residential treatment program.

SENIOR SERVICES

Abundant Living Adult Day Care

\$36,528

This grant will renovate a medical therapy room and a treatment room, as well as purchase equipment.

Adult Day and Health Care Services, Inc.

\$24,960

This grant helps supplement the cost of employing a registered nurse for four hours of work daily.

Charlotte Speech and Hearing Center

\$27,400

This grant will purchase a portable audiometer, hearing aids and maintenance service on hearing aids.

Coltrane L.I.F.E. Center, Inc.

\$40,000

This grant provides scholarships for low-income seniors, who cannot afford to pay the center's full daily fees.

Crisis Assistance Ministry

\$40,000

This grant offers emergency financial assistance to senior citizens (65 and over) faced with the loss of their utilities (water, gas and electric).

Friends of the Senior Center Inc.

\$39,938

This grant provides in-home services, home-delivered meals, and incontinence supplies for patients with dementia as well as providing training, respite, and support for their family caregivers.

YOUTH AND ADULTS WITH PHYSICAL OR LEARNING DISABILITIES

Autism Services of Mecklenburg County

\$25,190

This grant offers a vocational training and employment program for adults with autism and other disabilities that will jumpstart two micro businesses with equipment – a commercial laundry and a vending machine service.

Boy Scouts of America - Mecklenburg County Council

\$40,000

This grant supports the Learning for Life Program, which helps youth with disabilities learn workforce development and life skills, acquire personal confidence, and develop positive social and group traits.

**Cannon Memorial Young Men's
Christian Association**

\$40,000

This grant supports and increases access to the Youth Inclusion program that serves youth with physical and learning disabilities.

Mainstreaming Consultants, Inc.

\$16,170

This grant will provide funds for a part-time peer advocate to re-establish peer advocacy and mentoring services in Cabarrus County. It will also provide in-depth information and referral services for the disabled.

**National Multiple Sclerosis Society,
Mid Atlantic Chapter**

\$40,000

This grant provides funding for Steve's Place, which is a specialized adult day health program for adults aged 21-64 with multiple sclerosis.

Nevins Inc.

\$40,000

This grant funds a program manager position for the Enrichment Track, which is part of the Community Activities and Employment Transition Program.

**Rowan County Association for
Retarded Citizens, Inc.**

\$7,000

This grant will provide scholarships and transportation for 25 children with mental retardation and other developmental disabilities to attend their summer program.

Special Olympics North Carolina Inc.

\$30,000

This grant offers support for participants from Cabarrus County in the Special Olympics.

2007PMECF

Grant Recipients



Domestic Violence
\$80,000



Emergency Services
\$115,765



Hunger Relief
\$299,049



Senior Services
\$208,826



Youth and adults
with physical or
learning disabilities
\$238,360

TOTAL AMOUNT AWARDED

\$942,000

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PHILIP MORRIS EMPLOYEE COMMUNITY FUND

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